Advertiser



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Waterfront Strategies

Washington, DC 20007

Attention: Accounts Payable 1010 Wisconsin Ave, NW

Invoice # Invoice Date Invoice Month Invoice Period 498646-1 10/28/12 October 2012 10/01/12 - 10/28/12

Station Account Executive Sales Office Sales Region **WFSB** Heather Uttley HRP-WASHING National

Majority PAC MAJORITY PAC

Estimate Number 2098

Flight Dates 10/16/12 - 10/29/12

Order # Alt Order# 498646 06374876

Billing Calendar Broadcast

Product

Billing Type Cash

Deal#

Special Handling

IDB#

Advertiser Code Product Code 100

Agency Ref Advertiser Ref

Send Payment To:

Billing Address:

WFSB BOX 13034

Newark, NJ 07188-0034

#800

Line Start Dat	te End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/16/12	10/29/12	10am-11am		10am - 11am	MTWTF	:30	1	\$600.00	NM	A CONTRACTOR OF THE PARTY OF TH
Weeks:	Start Date 10/16/12		TWTFSS TWTF	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # 1 \ Weeks:	WFSBM 10 Start Date	/22/12 10:22 / End Date M	ne <u>Descri</u> AM 10am- TWTFSS		Start/End Time 10am - 11am <u>Rate</u>		<u>h Ad-ID</u> 0 SMPCT126	0330н		<u>Rate</u> <u>Type</u> \$600.00 NM
Spots: # 0	-	r Date Air Tin	rw⊤F−− <u>ne_Descri</u> r ∖M 10am−1		\$600.00 <u>Start/End Time</u> 10am - 11am		<u>h Ad-ID</u> 0 SMPCT120	0330н		<u>Rate</u> <u>Type</u> \$600.00 NM
2 10/16/12	10/22/12	Late Night wi	th David L	ett 11:35pm - 12:37a	ım MTWTF	:30	2	\$950.00	NM	1011001
Weeks:	Start Date 10/16/12	200-21-31-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3-3	IWTFSS IWTF	Spots/Week 2	<u>Rate</u> \$950.00		-			
	VFSBTu 10	/16/12 11:48 F		ght with David Lette	<u>Start/End Time</u> rman 11:35pm - 12:3 rman 11:35pm - 12:3	7am :3	<u>h Ad-ID</u>) SMPCT120) SMPCT120			<u>Rate</u> <u>Type</u> \$950.00 NM \$950.00 NM
3 10/16/12	10/29/12	11a-12p Price	is Right	11am - 12pm	MTWTF	:30	3	\$850.00	NM	
3 W	VFSBTu 10/ VFSBW 10/ VFSBM 10/	10/22/12 MT Date Air Tim 16/12 10:59 A 17/12 12:00 P 22/12 11:29 A	М 11а-12р	Spots/Week 3 tion Price is Right Price is Right Price is Right Price is Right Spots/Week	Rate \$850.00 <u>Start/End Time</u> 11am - 12pm 11am - 12pm 11am - 12pm Rate	:30	1 <u>Ad-ID</u>) SMPCT120) SMPCT120) SMPCT120	230н		Rate Type \$850.00 NM \$850.00 NM \$850.00 NM
Spots: <u>#</u> C 6 W 4 W	10/23/12 th <u>Day Air</u> /FSBW 10/ /FSBTh 10/	10/29/12 MT <u>Date Air Tim</u> 24/12 11:30 A 25/12 10:59 A	wTF e <u>Descript</u> M11a-12p M11a-12p	. 3	\$850.00 <u>Start/End Time</u> 11am - 12pm 11am - 12pm 11am - 12pm	:30	Ad-ID SMPCT120 SMPCT120 SMPCT120	330н		<u>Rate</u> <u>Type</u> \$850.00 NM \$850.00 NM \$850.00 NM
4 10/16/12	10/29/12	M-F CBS Soa	os	1230-2p	MTWTF	:30	3	\$850.00	NM	
Weeks:	Start Date 10/16/12		<u>√TFSS</u> √TF~~	Spots/Week 3	<u>Rate</u> \$850.00					



1 WFSB Tu 10/16/12

4:38 PM 4p-5p Dr. Oz

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Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/16/1	2 10/29/12	M-F CBS Soaps	1230-2p	MTWTF	:30	3	\$850.00	NM	
	Ch <u>Day Air Da</u> WFSB Tu 10/16 WFSB W 10/17	/12 12:59 PM M-F (CBS Soaps	Start/End Time 1230-2p	:30	Ad-ID SMPCT1202			<u>Rate Type</u> \$850.00 NM
1	WFSB F 10/19. Start Date E		•	1230-2p 1230-2p <u>Rate</u> \$850.00) SMPCT1202) SMPCT1203			\$850.00 NM \$850.00 NM
Spots: <u>#</u> 4		te Air Time Desci	ription	Start/End Time 1230-2p		1 <u>Ad-ID</u> 1 SMPCT1203	30н		<u>Rate Type</u> \$850.00 NM
5 10/16/12	10/29/12	Eyewitness News	12pm - 12:30PM	MTWTF	:30	5	\$850.00	NM	
Weeks:		nd Date MTWTFSS 0/22/12 MTWTF	Spots/Week 5	<u>Rate</u> \$850.00		•			
1	WFSB Tu 10/16/	12 12:22 PM Eyewi		Start/End Time 12pm - 12:30PM	<u>Length</u> :30	Ad-ID SMPCT12023	30н		<u>Rate Type</u> \$850.00 NM
1	<i>N</i> FSBW 10/17/ <i>N</i> FSBTh 10/18/	•		12pm - 12:30PM 12pm - 12:30PM		SMPCT12023 SMPCT12033			\$850.00 NM \$850.00 NM
Į.	NFSBF 10/19/ NFSBM 10/22/	12 12:13 PM Eyewi	tness News	12pm - 12:30PM 12pm - 12:30PM	:30	SMPCT12033 SMPCT12033	Юн		\$850.00 NM
Weeks:	Start Date Er	d Date MTWTFSS /29/12 MTWTF	Spots/Week 5	Rate \$850.00	.50	3.41 CT12033			\$850.00 NM
Spots: # 6	Ch <u>Day Air Dat</u> NFSB Tu 10/23/1			Start/End Time 12pm - 12;30PM	Length	Ad-ID SMPCT12033	Λu		Rate Type
9 V	VFSBW 10/24/1	2 12:21 PM Eyewit	ness News	12pm - 12:30PM		SMPCT12033			\$850.00 NM \$850.00 NM
	VFSBTh 10/25/1 VFSBF 10/26/1	•		12pm - 12:30PM 12pm - 12:30PM		SMPCT12033 SMPCT12033			\$850.00 NM \$850.00 NM
6 10/16/12	10/29/12 3	pm-4pm Syndication	2:58pm-4pm	MTWTF	:30	7	\$600.00	NM	
Weeks:		d Date MTWTFSS 22/12 MTWTF	Spots/Week	<u>Rate</u> \$600.00					
Spots: # C	h <u>Day Air Date</u>	Air Time Descrip		Start/End Time	<u>Length</u>		_		Rate Type
	/FSBTu 10/16/1 /FSBTu 10/16/1	• • • • • • • • • • • • • • • • • • • •	•	2:58pm-4pm 2:58pm-4pm		SMPCT120230 SMPCT120230			\$600.00 NM \$600.00 NM
	/FSBW 10/17/1	, ,	•	2:58pm-4pm		SMPCT120230			\$600.00 NM
3 W	/FSBW 10/17/1:		•	2:58pm-4pm		SMPCT120230			\$600.00 NM
7 V	/FSB F 10/19/1:	2 3:13 PM 3pm-4p	m Syndication	2:58pm-4pm	:30 \$	SMPCT120330	ЭН		\$600.00 NM
	/FSBF 10/19/1:			2:58pm-4pm	:30 \$	MPCT120330)H		\$600.00 NM
5 W Weeks:	FSBM 10/22/12 <u>Start Date</u> <u>Enc</u> 10/23/12 10/2		m Syndication <u>Spots/Week</u> 7	2:58pm-4pm <u>Rate</u> \$600.00	:30 s	SMPCT120330	ЭН		\$600.00 NM
Spots: <u>#</u> C 8 W		Air Time Descrip		Start/End Time 2:58pm-4pm	Length A	<u>\d-ID</u> мрст120330	н		<u>Rate Type</u> \$600.00 NM
14 W	FSBW 10/24/12	3:41 PM 3pm-4p	m Syndication	2:58pm-4pm	:30 S	MPCT120330	Н		\$600.00 NM
	FSBW 10/24/12	• •	-	2:58pm-4pm	:30 s	мРСТ120330	н		\$600.00 NM
	FSB Th 10/25/12		•	2:58pm-4pm	:30 s	мрст120330	Ħ		\$600.00 NM
	FSB F 10/26/12	· · · · · · · · · · · · · · · · · · ·		2:58pm-4pm		мРСТ120330			\$600.00 NM
7 10/16/12		-5p Dr. Oz	4pm-5pm	MTWTF	:30	7	\$950.00	NM	
Weeks:	10/16/12 10/2	Date MTWTFSS 2/12 MTWTF	Spots/Week 7	<u>Rate</u> \$950.00					
Spots: <u>#</u> Ch	i <u>Day Air Date</u> FSB Tu 10/16/12	Air Time Descript		Start/End Time	Length A	<u>d-ID</u> NPC+1202301			Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

4pm-5pm

:30 SMPCT120230н

\$950.00 NM



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u> Product Estimale Number Majority PAC 1 MAJORITY PAC 2098

ne Start Date	End Dal	e Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
7 10/16/12	10/29/1:	2 4p-6	ip Dr. Oz	4pm-5pm	MTWTF	:30	7	\$950.00	NM	
Spots: # Ch		Air Date	Air Time Desc	cription	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Ty
6 Wi	SBW	10/17/12	4:11 PM 4p-5	p Dr. Oz	4pm-5pm	:30) SMPCT120	230н		\$950.00 N
		10/17/12	4:52 PM 4p-5	p Dr. Oz	4pm-5pm	:30	SMPCT120	230н		\$950.00 N
3 WF	SBF	10/19/12	4:26 PM 4p-5	o Dr. Oz	4pm-5pm	:30) SMPCT120	330н		\$950.00 N
4 Wf	SBF '	10/19/12	4:38 PM 4p-5	o Dr. Oz	4pm-5pm	:30) SMPCT120	330н		\$950.00 N
5 WF	SBM 1	10/22/12	4:12 PM 4p-5 _j	Dr. Oz	4pm-5pm	:30) SMPCT120	330н		\$950.00 N
7 WF	SBM	0/22/12	4:26 PM 4p-5	Dr. Oz	4pm-5pm	:30	SMPCT120	330н		\$950.00 N
Weeks:	Start Date			Spots/Week	Rate					
Casta, # Ob	10/23/12	10/29/	•	-!	\$950.00		A . L 1D			5
Spots: # Ch		Air Date	Air Time Desc		Start/End Time		Ad-ID	220		Rate Typ
13 WF		0/23/12	4:27 PM 4p-5p		4pm-5pm		SMPCT120			\$950.00 N
		0/23/12	4:37 PM 4p-5p	and the second s	4pm-5pm		SMPCT120			\$950.00 NI
		0/24/12	4:19 PM 4p-5p		4pm-5pm		SMPCT120			\$950.00 N
10 WF		0/25/12	4:30 PM 4p-5p		4pm-5pm		SMPCT120			\$950.00 NI
11 WF		0/26/12	4:12 PM 4p-5p		4pm-5pm		SMPCT120			\$950.00 NI
14 WF	SBF 1	0/26/12	4:54 PM 4p-5p	Dr. Oz	4pm-5pm	:30	SMPCT120	330H		\$950.00 NI
8 10/16/12	10/29/12	Eyev	vitness News	5pm - 5:30pm	MTWTF	:30	4	\$2,100.00	NM	
	Start Date	End D: 10/22/		Spots/Week 4	<u>Rate</u> \$2,100.00					
Spots: # Ch	Day A		Air Time Descr		Start/End Time	Length	Δd-ID			Rate Type
1 WF	-	0/16/12	5:09 PM Eyew		5pm - 5:30pm		SMPCT1202	230H		\$2,100.00 NN
3 WF		0/10/12	5:09 PM Eyewi		5pm - 5:30pm		SMPCT1202			\$2,100.00 NA
4 WF:		0/17/12	5:21 PM Eyewi		• •		SMPCT1202			•
2 WFS		0/19/12	5:21 PM Eyewi		5pm - 5:30pm					\$2,100.00 NN
	Start Date		•	Spots/Week	5pm - 5:30pm <u>Rate</u>	:30	SMPCT1203	JUH		\$2,100.00 NA
	10/23/12	10/29/1		4	\$2,100.00					
Spots: # Ch	Day A	ir Date	Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
8 WFS	SB Tu 10)/23/12	5:21 PM Eyewi	Iness News	5pm - 5:30pm	:30	 SMPCT1203	30н		\$2,100.00 NM
5 WFS	SBTh 10)/25/12	5:22 PM Eyewi	Iness News	5pm - 5:30pm	:30	SMPCT1203	30н		\$2,100.00 NM
7 WFS	SBF 10)/26/12	5:27 PM Eyewi	iness News	5pm - 5:30pm	:30	SMPCT1203	30н		\$2,100.00 NM
9 10/16/12	10/29/12	Eyewi	itness News	5:30pm - 6pm	MTWTF	:30	4	\$2,100.00	NM	
_	Start Date	End Da		Spots/Week	Rate			-	***	
	0/16/12	10/22/1		4	\$2,100.00		A 11D			
Spots: # Ch	Day Ai		Air Time Descri		Start/End Time	Length ,		30		Rate Type
3 WFS		/16/12	5:45 PM Eyewit		5:30pm - 6pm		SMPCT1202			\$2,100.00 NM
2 WFS		/17/12	5:54 PM Eyewit		5:30pm - 6pm		MPCT1202.			\$2,100.00 NM
4 WFS		/18/12	5:44 PM Eyewit		5:30pm - 6pm		SMPCT1203			\$2,100.00 NM
1 WFS Weeks: S	BM 10 <u>Start Date</u>	/22/12 End Da	5:40 PM Eyewit te <u>MTWTFSS</u>	ness News Spots/Week	5:30pm - 6pm <u>Rate</u>	:30	SMPCT1203	30н		\$2,100.00 NM
	0/23/12	10/29/1	-	4	\$2,100.00					
Spots: # Ch	Day Air	Date	Air Time Descrip	otion	Start/End Time	Length /	\d-ID			Rate Type
6 WFS	BTu 10	/23/12	5:54 PM Eyewit	ness News	5:30pm - 6pm	:30 \$	мРСТ12033	Юн ,		\$2,100.00 NM
8 WFS	BTh 10	/25/12	5:45 PM Eyewit	ness News	5:30pm - 6pm	:30 5	мрст12033	Юн		\$2,100.00 NM
5 WFS	BF 10	/26/12	5:54 PM Eyewit	ness News	5:30pm - 6pm	:30 \$	мрст12033	Он		\$2,100.00 NM
0 10/16/12	10/29/12	Eyewit	ness News	6am - 6:30am	MTWTF	:30	2	\$1,600.00	NM	
	tart Date	End Dat		Spots/Week	Rate					
	0/16/12	10/22/12		2	\$1,600.00					
Spots: # Ch	Day Air	Date .	<u> Air Time</u> <u>Descrip</u>	tton	Start/End Time	Length A	(d-ID			Rate Type

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Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/16/12	10/29/12	Eyewitness	News	6am - 6:30am	MTWTF	:30	2	\$1,600.00	NM	,
	SB Tu 10/	/16/12 6:24 /22/12 6:08 <u>End Date</u> <u>M</u>	•	ription itness News itness News Spots/Week 2	Start/End Time 6am - 6:30am 6am - 6:30am Rate	:3	h <u>Ad-ID</u> 0 SMPCT12 0 SMPCT12			Rate Type \$1,600.00 NM \$1,600.00 NM
l .	Day Air SBW 10/	<u>Date</u> <u>Air Tir</u> 24/12 6:29	ne <u>Desci</u> AM Eyew		\$1,600.00 <u>Start/End Time</u> 6am - 6:30am 6am - 6:30am	:30	n <u>Ad-ID</u>) SMPCT120) SMPCT120			Rate Type \$1,600.00 NM \$1,600.00 NM
11 10/16/12	10/29/12	Eyewitness I	Vews	6pm - 6:30pm	MTWTF	:30	3	\$2,500.00	NM	
Weeks:	10/16/12	10/22/12 M	TWTFSS TWTF	Spots/Week 3	Rate \$2,500.00					
1 WF	SBW 10/1 SBTh 10/1	17/12 6:23 f 18/12 6:29 f		iption tness News tness News	<u>Start/End Time</u> 6pm - 6:30pm 6pm - 6:30pm	:30	N <u>Ad-ID</u> SMPCT120 SMPCT120			Rate Type \$2,500.00 NM \$2,500.00 NM
		End Date M	PM Eyewi <u>rwrfss</u> rwrf	tness News <u>Spots/Week</u> 4	6pm - 6:30pm <u>Rate</u> \$2,500.00	:30	SMPCT120	330н		\$2,500.00 NM
Spots: <u>#</u> Ch 4 WF 7 WF: 6 WF:	SB Th 10/2	23/12 6:22 F 25/12 6:25 F	M Eyewit	ption iness News iness News iness News	<u>Start/End Time</u> 6pm - 6:30pm 6pm - 6:30pm 6pm - 6:30pm	:30	Ad-ID SMPCT120 SMPCT120 SMPCT120	330н		Rate Type \$2,500.00 NM \$2,500.00 NM \$2,500.00 NM
12 10/16/12	10/29/12	Inside Edition		7pm - 7:30pm	MTWTF	:30	4	\$1,750.00	NM	<u> </u>
			WTFSS WTF	Spots/Week 4	<u>Rate</u> \$1,750.00			•		
Spots: <u>#</u> Ch 3 WFS 1 WFS 4 WFS	SBW 10/1 SBTh 10/1	6/12 7:11 P 7/12 7:13 P 8/12 7:21 P	e <u>Descri</u> M Inside M Inside M Inside	Edition Edition Edition	Start/End Time 7pm - 7:30pm 7pm - 7:30pm 7pm - 7:30pm	:30	Ad-ID SMPCT120 SMPCT120 SMPCT120	230н		Rate Type \$1,750.00 NM \$1,750.00 NM \$1,750.00 NM
1	Start Date 0/23/12	End Date MT 10/29/12 MT	M Inside I <u>WTFSS</u> WTF	Edition <u>Spots/Week</u> 4	7pm - 7:30pm <u>Rate</u> \$1,750.00	:30	SMPCT120	330н		. \$1,750.00 NM
Spots: <u>#</u> Ch 6 WFS 5 WFS 8 WFS	BTh 10/2	3/12 7:19 Pi 5/12 7:27 Pi	e <u>Descrir</u> M Inside I M Inside I M Inside I	Edition Edition	<u>Start/End Time</u> 7pm - 7:30pm 7pm - 7:30pm 7pm - 7:30pm	:30	<u>Ad-ID</u> SMPCT1203 SMPCT1203 SMPCT1203	330н		Rate Type \$1,750.00 NM \$1,750.00 NM \$1,750.00 NM
13 10/16/12	10/29/12	CBS: THE EA	RLY SHO	DV7am - 9am	MTWTF	:30	2	\$800.00	NM	
			√TFSS √TF	Spots/Week 2	<u>Rate</u> \$800.00		·		•	
	<u>Day Air Day</u> B Tu 10/16 B Th 10/18 <u>tart Date</u> <u>E</u>	<u>ate Air Time</u> 6/12 8:21 Af 6/12 7:26 Af End Date MT			<u>Start/End Time</u> 7am - 9am 7am - 9am <u>Rate</u> \$800.00		<u>Ad-ID</u> SMPCT1202 SMPCT1203			<u>Rate Type</u> \$800.00 NM \$800.00 NM
Spots: # Ch 6 WFSI 3 WFSI 7 WFSI 5 WFSI	<u>Day</u> <u>Air Da</u> B Tu 10/23 B W 10/24 B Th 10/25	<u>ate Air Time</u> /12 8:54 AM /12 8:24 AM /12 8:38 AM	Descrip ACBS: T ACBS: T ACBS: T	-	<u>Start/End Time</u> 7am - 9am 7am - 9am 7am - 9am 7am - 9am 7am - 9am	:30 s :30 s	Ad-ID SMPCT1203 SMPCT1203 SMPCT1203 SMPCT1203	30н 30н		Rate Type \$800.00 NM \$800.00 NM \$800.00 NM \$800.00 NM

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INVOICE



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Invoice #	Invoice Date	invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Majority PAC	MAJORITY PAC	2098

						Spots/			
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 10/16/1	12 10/29/12	CBS: THE EARLY SH	IOV7am - 9am	MTWTF	:30	2	\$800.00	NM	
14 10/16/1	12 10/29/12	Entertainment Tonight	7:30pm - 8pm	MTWTF	:30	4	\$1,750.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/12 MTWTF	Spots/Week 4	<u>Rate</u> \$1,750.00	11 + 10 + 11 + 12 + 13 + 14 + 14 + 14 + 14 + 14 + 14 + 14				
Spots: #	Ch <u>Day Air</u>		ption	Start/End Time	Length	Ad-ID			Rate Type
1	WFSBTu 10	/16/12 7:46 PM Enterta		7:30pm - 8pm		SMPCT120	230н		\$1,750.00 NM
2	WFSBW 10	/17/12 7:57 PM Enterta	_	7:30pm - 8pm	:30	SMPCT120	230н		\$1,750.00 NM
3	WFSBF 10	/19/12 7:55 PM Enterta	inment Tonight	7:30pm - 8pm	:30	SMPCT120	330н		\$1,750.00 NM
4	WFSBM 10	/22/12 7:56 PM Enterta		7:30pm - 8pm	:30	SMPCT120	330H		\$1,750.00 NM
Weeks:	Start Date 10/23/12	10/29/12 MTWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$1,750.00					. ,
Spots: #				Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
		/24/12 7:49 PM Enterta		7:30pm - 8pm		SMPCT120			\$1,750.00 NM
		25/12 7:45 PM Enterta	•	7:30pm - 8pm		SMPCT120			\$1,750.00 NM
6	WFSBF 10/	26/12 7:41 PM Enterta	inment Tonight	7:30pm - 8pm	:30	SMPCT120	330н		\$1,750.00 NM
15 10/16/1	2 10/29/12	9am-10am	9am - 10am	MTWTF	:30	2	\$600.00	NM	
Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/12 MTWTF	Spots/Week 2	<u>Rate</u> \$600.00					11.011111 0000000
Spots: #	Ch Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
1	WFSB Tu 10/	16/12 8:59 AM 9am-10	am	9am - 10am	:30	SMPCT1202	230н		\$600.00 NM
2 Weeks:	Start Date	17/12 9:24 AM 9am-10 End Date MTWTFSS	Spots/Week	9am - 10am <u>Rate</u>	:30	SMPCT1202	230н		\$600.00 NM
Contor #	10/23/12	10/29/12 MTWTF	2	\$600.00	1	A . C LID			
Spots: #		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 25/12 9:36 AM 9am-10		Start/End Time 9am - 10am	Length .	<u>на-и</u> SMPCT1203	130H		<u>Rate Type</u> \$600.00 NM
									3000.00 14141
16 10/20/12	10/20/12	7a-9a Sat. Eyewitness N	ve/am-yam	1	:30	1 	\$800.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS1-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: #				Start/End Time	Length /	•			Rate Type
1 1	WFSB Sa 10/2	20/12 8:06 AM 7a-9a S	at. Eyewitness New	7am-9am	:30 5	MPCT1203	30н		\$800.00 NM
17 10/21/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	1	:30	1	\$1,600.00	NM	
Weeks:	10/15/12	End Date MTWTFSS 10/21/121	Spots/Week 1	Rate \$1,600.00			, and the state of		
		Date Air Time Descript		Start/End Time	Length A	\d-ID			Rate Type
	NFSB Su 10/2		•	9:00am - 10:30am	:30 S	MPCT1203	30н		\$1,600.00 NM
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/121	Spots/Week 1	Rate					
Spots: # 0		-	•	\$1,600.00 Start/End Time	Length A	rd-ID			Rate Type
• –	WFSB Su 10/2			9:00am - 10:30am		MPCT1204	30н		\$1,600.00 NM
18 10/18/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm	1	:30	1	\$9,000.00	NM	
Weeks:		End Date MTWTFSS 10/21/121	Spots/Week 1	<u>Rate</u> \$9,000.00					
Spots: # C			•	Start/End Time	Length A	d-ID			Rate Type
	VFSB Th 10/1	8/12 8:21 PM Big Bang		8pm - 9pm		MPCT12033	30н		\$9,000.00 NM
Weeks:		End Date MTWTFSS	Spots/Week	Rate					,
Spots: # C		10/28/121 late Air Time Descripti	1 on	\$9,000.00 Start/End Time	Length A	d-ID			Rate Type
									irano ilbo



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

ne Start Date I	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/18/12 1	10/25/12	Big Bang/2.5 Men	8pm - 9pm	1	:30	1	\$9,000.00	NM	
				<u>Start/End Time</u> 8pm - 9pm	<u>Length Ad-ID</u> :30 sмрст120330н				<u>Rate Type</u> \$9,000.00 NM
			Total Spots	10	00				

Payment Terms Net 30 Days

Agency Commission

\$21,405.00

Net Amount Due

\$121,295.00



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 498646-2 10/31/12 November 2012 10/29/12 - 10/29/12

Station Account Executive Sales Office Sales Region WFSB Heather Uttley HRP-WASHING National

Order#

498646

<u>Advertiser</u> Product Estimate Number **Majority PAC** MAJORITY PAC 2098

> Billing Calendar Broadcast Cash

Billing Type Deal#

Special Handling

10/16/12 - 10/29/12

Flight Dates

IDB#

Advertiser Code Product Code 100

Alt Order #

06374876

Agency Ref Advertiser Ref

94

Billing Address:

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Ave, NW #800 Washington, DC 20007

Send Payment To: **WFSB BOX 13034**

Newark, NJ 07188-0034

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 10/16/12 10/29/12 Eyewitness News	12pm - 12:30PM	MTWTF	:30	5	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$850.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u> 6 WFSBM 10/29/12 1:00 PM Eyewit		Start/End Time 12pm - 12:30PM		<u>h Ad-ID</u> 0 sмрст12	0430н		<u>Rate Type</u> \$850.00 NM
6 10/16/12 10/29/12 3pm-4pm Syndication	2:58pm-4pm	MTWTF	:30	7	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF Spots: # Ch <u>Day Air Date</u> Air Time Descrip	Spots/Week 7	Rate \$600.00 Start/End Time	Lonati	n Ad-ID			Data Torre
13 WFSB M 10/29/12 3:09 PM 3pm-4p	om Syndication	2:58pm-4pm	:30) SMPCT120			<u>Rate Type</u> \$600.00 NM
12 WFSB M 10/29/12 3:43 PM 3pm-4p	om Syndication	2:58pm-4pm	:30	SMPCT120	0430н		\$600.00 NM
7 10/16/12 10/29/12 4p-5p Dr. Oz	4pm-5pm	MTWTF	:30	7	\$950.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 7	<u>Rate</u> \$950.00				15111111	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Spots: # Ch Day Air Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
12 WFSBM 10/29/12 4:26 PM 4p-5p E	Or. Oz	4pm-5pm	:30	SMPCT120)430н		\$950.00 NM
8 10/16/12 10/29/12 Eyewitness News	5pm - 5:30pm	MTWTF	:30	4	\$2,100.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 4	<u>Rate</u> \$2,100.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
6 WFSB M 10/29/12 5:24 PM Eyewitness News		5pm - 5:30pm	:30	SMPCT120	430н		\$2,100.00 NM
9 10/16/12 10/29/12 Eyewitness News	5:30pm - 6pm	MTWTF	:30	4	\$2,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 4	Rate \$2,100.00					
Spots: # Ch Day Air Date Air Time Descript		Start/End Time	<u>Length</u>	<u>Ad-ID</u>			Rate Type
7 WFSB M 10/29/12 5:57 PM Eyewitn	ess News	5:30pm - 6pm	:30	SMPCT120	430н		\$2,100.00 NM
11 10/16/12 10/29/12 Eyewitness News	6pm - 6:30pm	MTWTF	:30	3	\$2,500.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To: WFSB **BOX 13034** Newark, NJ 07188-0034

Invoice Date Invoice # Invoice Month Invoice Period 498646-2 10/31/12 November 2012 10/29/12 - 10/29/12

Advertiser Product Estimate Number Majority PAC MAJORITY PAC 2098

Net Amount Due

\$12,410.00

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 10/16/12	10/29/12	Eyewitness News	6pm - 6:30pm	MTWTF	:30	3	\$2,500.00	NM	
	10/23/12	10/29/12 MTWTF	4	\$2,500.00					
Spots: <u>#</u> Ch				Start/End Time		h Ad-ID			Rate Typ
5 WF	SBM 10/	29/12 6:47 PM Eyewi	tness News	6pm - 6:30pm	;30 SMPCT120430н				\$2,500.00 NI
12 10/16/12	10/29/12	Inside Edition	7pm - 7:30pm	MTWTF	:30	4	\$1,750.00	NM	
. Weeks:	Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 4	<u>Rate</u> \$1,750.00				· · · · ·	
Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
. 7 WF	SBM 10/	29/12 7:20 PM Inside		7pm - 7:30pm	:30 ЅмРСТ120430н				\$1,750.00 NM
13 10/16/12	10/29/12	CBS: THE EARLY SH	OV7am - 9am	MTWTF	:30	2	\$800.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	10/23/12 Day Air t	10/29/12 MTWTF <u>Date Air Ti</u> me Descrij	5 otion	\$800.00 Start/End Time	Longth	Ad-ID			Data Torre
οροί3. <u>π</u> οπ 4 WF:			THE EARLY SHOW	7am - 9am		1 <u>740-111</u>) SMPCT12(0430н		Rate Type \$800.00 NM
14 10/16/12	10/29/12	Entertainment Tonight		MTWTF	:30	4	\$1,750.00	NM	0000.00 \$44
		End Date MTWTFSS	Spots/Week	Rate					
		10/29/12 MTWTF	4	\$1,750.00	1 . 0				
Spots: # Ch Day Air Date Air Time Description 7 WFSB M 10/29/12 8:02 PM Entertainment Tonight			Start/End Time 7:30pm - 8pm	Length Ad-ID :30 SMPCT120430H				Rate Type	
				7.30pm - opm	.30	30701120	14308		\$1,750.00 NM
15 10/16/12	10/29/12	9am-10am	9am - 10am	MTWTF	:30	2	\$600.00	NM	
		End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air D			Start/End Time	Length	Ad-ID			Rate Type
		9/12 10:23 AM 9am-10	am	9am - 10am	:30	SMPCT120	430H		\$600.00 NM
				Total Spots	11	I			
							Cross Total		£44.000.00
umant Tar	ma Nat	20 Days					Gross Total		\$14,600.00
ıyment Ter	ms Net	ou Days				Agency	Commission		\$2,190.00